

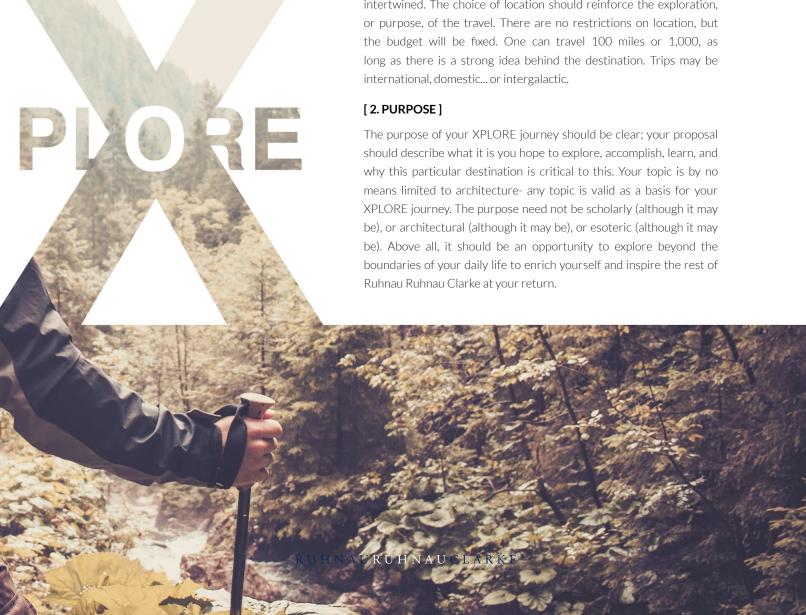


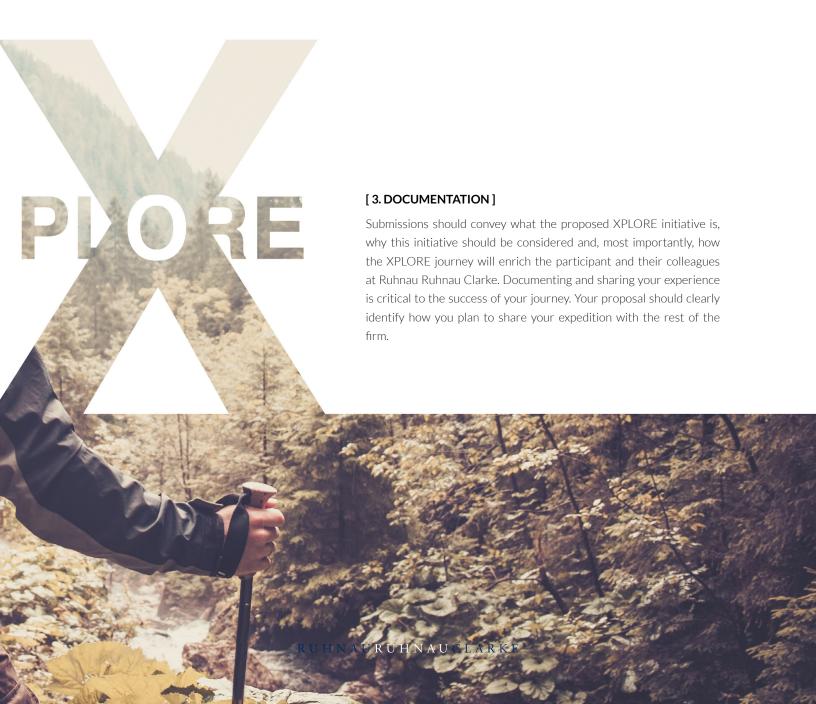
### [THE OPPORTUNITY]

Ruhnau Ruhnau Clarke's success is directly related to the diverse, collective experience of its employees. The XPLORE program has been established to enable greater exposure to outside influences and new ideas. Employees who are interested in participating in the XPLORE program may submit a proposal for travel anywhere in the world. The intent of the journey should be beyond a vacation or sightseeing adventure; it should seek to expand personal growth and knowledge through significant, direct experience of a specific place. We offer this as an opportunity to learn, explore, investigate- to enlighten yourself and then inspire the rest of us; therefore, the reason for the journey is most important. There are three basic components to a winning XPLORE entry:

# [1. DESTINATION]

Each entrant should consider the destination and purpose as intertwined. The choice of location should reinforce the exploration,



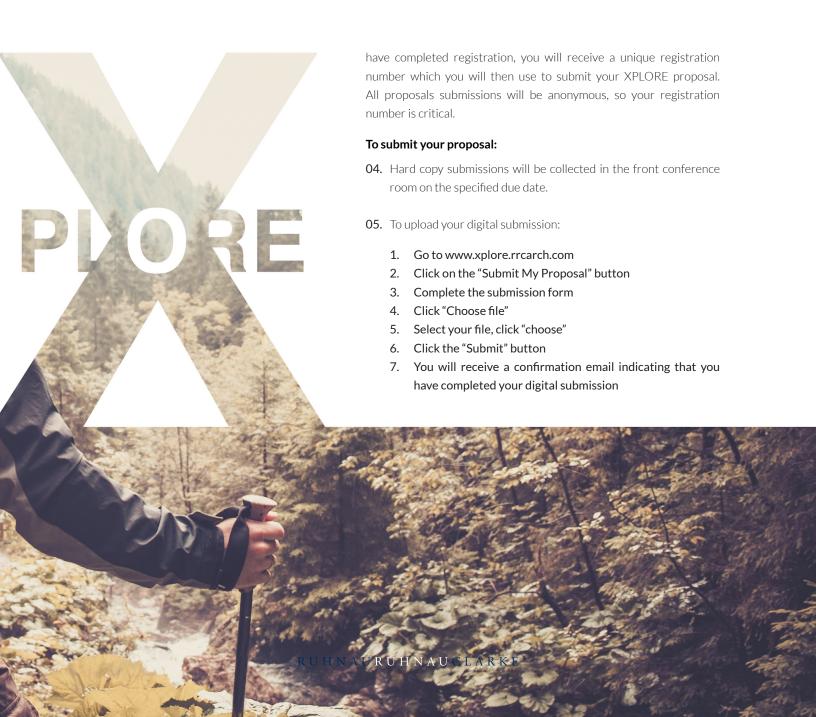


# [SUBMITTAL FORMAT]

### Participants are requested to submit:

- 01. Two [2] hard copies (1 original and 1 replica) in any graphic format necessary to convey their XPLORE journey. The entrant is encouraged to use creativity and imagination in expressing the goals for the proposal, both graphically and in the final packaging. Ultimately, the XPLORE idea itself is the most crucial thing. Submissions must fit inside a 12 inch by 12 inch by 2 inch volume. The only limitations on materials are that they cannot be hazardous, flammable, breakable, or illegal in any way. Hard copies are physical, not virtual or exclusively digital. For example, you cannot turn in a Power Point instead of three physical hard copies. Submissions must be easily transported via courier to their final destination.
- 02. One [1] digital PDF copy is also required. If your submittal is several pages long, the PDF copy should be a multi-page there to help you.





# [ELIGIBILITY]

Everyone employed in the firm full time (except Principals and those on the XPLORE committee) and who have been with Ruhnau Ruhnau Clarke at least three months, is eligible and encouraged to participate. EVERYONE - technical, non-technical, administrative, support, whatever is encouraged to participate. No employee with any particular skill set or experience will have an advantage; the intent is that XPLORE be completely "equal opportunity". A sense of adventure is the best trait you can have.

### [JURY]

The XPLORE winners will be selected by an impartial jury. Submissions will be reviewed for originality, content, clarity, thoughtfulness and clear understanding of the goals put forth. The jury will consist of a small group of highly respected individuals who are amongst our talented list of clients, consultants and peers, all experts in their respective fields. The select list of members has yet to be finalized, and will be announced following the selection of winning entries.

