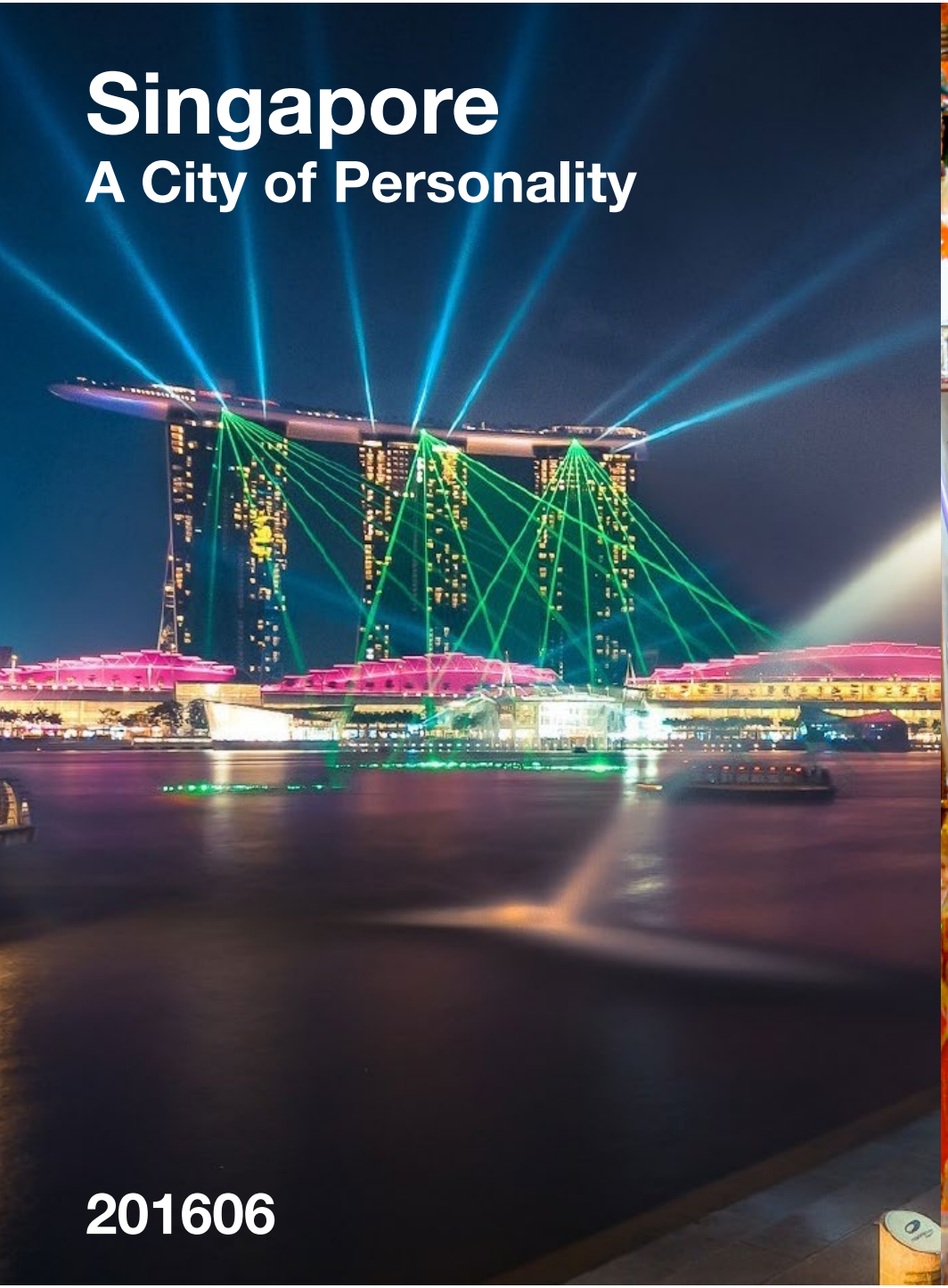
Singapore
A City of Personality



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Singapore
A City of Personality

The Idea in 30 Seconds

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Capture full experience
in 360 VR

+

Historical
Monuments

Religious
Monuments

Singapore as a
Modern city

=

Immersive
VR film + website
for the project

Singapore
A City of Personality

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As one of the most modern cities in the world, Singapore is often viewed as a shining light in Southeast Asia.

But even this dedication to pushing the envelope through architecture, urban design, and business has its limits. There are competing value systems within the city-state.

The obvious first is a capitalistic pursuit of “the best” Only the most luxurious, advanced, and stylish will do.

Another is the gradual ebb and flow of religious and cultural values.

This project will explore the dynamic personalities of Singapore and put viewers in the front seat of a vibrant visual experience through a 360 Virtual Reality film and website.

Singapore
A City of Personality Details

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Final Deliverables

Website
A dedicated website featuring the film, gallery, and the complete narrative around the different "personalities" of Singapore.

VR Film
An immersive documentary created in 360 VR. Viewers will be transported to Singapore to experience the difference "personalities" as if they were there!
The film will be made public for everyone on the website.

Cost Est.

Flights: $1,600

Technology: $1,000

Accommodations: $400 - 1,000 (Depends on season)

Website: $150

Misc: $800