

2018



WHERE WILL YOUR DESTINATION TAKE YOU?

[2018 GUIDELINES]



[2018 GUIDELINES]

[THE OPPORTUNITY]

Ruhnau Clarke Architects' success is directly related to the diverse, collective experience of its employees. The XPLORE program has been established to enable greater exposure to outside influences and new ideas. Employees who are interested in participating in the XPLORE program may submit a proposal for travel anywhere in the world. The intent of the journey should be beyond a vacation or sightseeing adventure; it should seek to expand personal growth and knowledge through significant, direct experience of a specific place. We offer this as an opportunity to learn, explore, investigate- to enlighten yourself and then inspire the rest of us; therefore, the reason for the journey is most important. There are three basic components to a winning XPLORE entry:

[1. DESTINATION]

Each entrant should consider the destination and purpose as intertwined. The choice of location should reinforce the exploration, or purpose, of the travel. There are no restrictions on location, but the budget will be fixed. One can travel 100 miles or 1,000, as long as there is a strong idea behind the destination. Trips may be international, domestic... or intergalactic.

[2. PURPOSE]

The purpose of your XPLORE journey should be clear; your proposal should describe what it is you hope to explore, accomplish, learn, and why this particular destination is critical to this. Your topic is by no means limited to architecture- any topic is valid as a basis for your XPLORE journey. The purpose need not be scholarly (although it may be), or architectural (although it may be), or esoteric (although it may be). Above all, it should be an opportunity to explore beyond the boundaries of your daily life to enrich yourself and inspire the rest of Ruhnau Clarke at your return.

[3. DOCUMENTATION]

Submissions should convey what the proposed XPLORE initiative is, why this initiative should be considered and, most importantly, how the XPLORE journey will enrich the participant and their colleagues at Ruhnau Clarke Architects. Documenting and sharing your experience is critical to the success of your journey. Your proposal should clearly identify how you plan to share your expedition with the rest of the firm.

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[SUBMITTAL FORMAT]

Participants are requested to submit:

01. One [1] **submission proposal** in any format which best conveys your concept. This will be used for final judging. The only limitations on materials are that they cannot be hazardous, flammable, breakable, or illegal in any way; it must be sized in a way to facilitate portability in a vehicle if necessary.
02. One [1] **Digital copy** which can be sent to judges in advance and used for preliminary evaluations
03. Each submission must clearly identify the participant's registration number. No other identifying information (including images and/ or audio) may be included.

[REGISTRATION / SUBMISSION INSTRUCTIONS]

Registration:

All participants are required to register for the XPLORE program on the XPLORE webpage: www.xplore.ruhnaucclarke.com. After you have completed registration, you will receive a unique registration number which you will then use to submit your XPLORE proposal. All proposals submissions will be anonymous, so your registration number is critical.

Submission Proposal:

Submissions will be collected in the following locations:

Riverside Office: Mezzanine

Carlsbad Office: Main Conference Room*

Digital: xplore@ruhnaucclarke.com

** The XPLORE committee will make arrangements to transport any physical submissions from the Carlsbad Office to the judging location.*

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[ELIGIBILITY]

Everyone employed in the firm full time (except Principals and those on the XPLORE committee) and who have been with Ruhnau Clarke at least three months, is eligible to participate. EVERYONE - technical, non-technical, administrative, support, whatever is encouraged to participate. No employee with any particular skill set or experience will have an advantage; the intent is that XPLORE be completely “equal opportunity”. A sense of adventure is the best trait you can have.

Please note that previous winners are excluded from participation for 2 cycles after their journey.

All Travel must be completed by October 1st of the year after award.

[JURY]

The XPLORE winners will be selected by an impartial jury. Submissions will be reviewed for originality, content, clarity, thoughtfulness and a clear understanding of the goals put forth. The jury will consist of a small group of highly respected individuals who are amongst our talented list of clients, consultants and peers, all experts in their respective fields. The select list of members has yet to be finalized, and will be announced following the selection of winning entries.

[THE PRIZE]

The firm will contribute a lump sum of \$4,000 to cover such costs as airline, hotel, train, car and other travel-related expenses. Costs over and above that amount must be borne by the participant (frugality is encouraged to make the most of the given funds). This amount may also compensate for other materials directly relating to the program including film, museum admission, maps, books, etc. The firm will not compensate for souvenirs, or other non-essentials. It is not necessary to submit all your expenses, but major travel receipts will be necessary upon return (hotel, airfare, etc.).

Additionally, the firm will contribute an extra forty [40] hours of paid time off [PTO] to the XPLORE winner. The duration of the study trip is up to you; the only requirement is that the trip be made within one year of winning, or before the next cycle of competition.

[THE RETURN]

Winners will be asked to share their explorations with the firm in any format that best presents the trip, goals, and findings. Presentations will be made in person at your office location, and may also be recorded for distribution within and beyond Ruhnau Clarke. For this reason, each winning participant must consider the documentation and communication of their journey to be an integral part of the proposal. Remember, you're not just documenting the travel, you're documenting the exploration. Feel free to consider any and all forms of media- film, movies, sketch, written journal, on-line blog, you name it- and any and all subject matter.

[2018 GUIDELINES]

[SCHEDULE]

July 30, 2018

Registration Opens

August 15, 2018

Registration Closes

Big Idea: Open Ended

All participants are highly encouraged to submit their “Big idea” to the XPLORE committee. This should be a brief synopsis of what you plan to explore. The details of your journey need not be finalized. The Big Idea is intended to assist the committee in providing the best guidance possible to all participants.

November 16, 2018

Final submissions due by 5:00 PM

[XPLORE COMMITTEE]

The Xplore Committee includes Roger Clarke, Dan Benner, Laurian Dixon, Jennifer Nguyen, Kristen Rose, and Christina Prgomet. This committee is available to assist you with the development of your proposal and to answer any questions you may have. You are not limited to the assistance of this group. Feel free to reach out to any resources at your disposal. The goal is to create the best submission possible.